

Los Cochinos

San Francisco's original Latin Rock and Soul Band



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Born and raised in San Francisco, brothers Ron and Alfonso Portillo were influenced by bands such as Santana, Malo, War, El Chicano, Azteca, and Journey. Having come from a musical family, the brothers started playing music together in the early 80's. They continued on their musical journey and were later discovered by Victor Pamiroyan, manager of Latin legend Pete Escovedo, who recognized Los Cochinos as an up and coming band that is well on its way to success in the Latin rock music scene. Many others in the music industry have agreed. In fact, many have said that the band has been "passed the torch" from Carlos Santana as the next generation of original latin rock and soul. The heart and soul of the "San Francisco Sound", Ron Portillo's talented hands create the Latin flavored songs on the keyboard and Alfonso creates the melodies on his guitar with feeling and passion. Together, they create a special sound that has been compared to the early sound of Santana, El Chicano and other similar Latin Rock style bands.

Los Cochinos' talented musicians include:

On vocals, drums and percussion, **Richard "Bandido" Segovia**, a renowned San Francisco Mission District percussionist who has played with many top bands including "*The Doobie Brothers*", *Gregg Allman Band*, *Jorge Santana*, "*Malo*", *Eddie Money*, and, his own band "*Puro Bandido*". Richard also plays with *Dakila*. He now assists Alfonso on writing vocals on some of the band's new songs.

On vocals, The talented **Ramon Garcia**, a recent addition after we lost our singer and front man for many years to cancer, Cedric "Coco" Deonbi. Ramon has written, recorded and performed music with many notable artists.

Our bass guitarist is the talented **Ron Estrada**. Ron was born and raised in San Francisco and started his own band back in the 70's "Estrada's Natural Band" with featured artists timbalero Benny Velarde and sax player Bruce Unsworth of "Pride and Joy". Ron has performed with many San Francisco bands including "Fog City Revue", "The Jukes", "Second Story Band", "The Michael Osborne Band" and "Mambo Street".

On timbales, **Tomas Montano** is a well renowned and respected percussionist who has performed with many Bay Area bands and is a protege to Santana's Karl Perazzo.

On congas, **Ron Messina**. Ron has performed with Puro Bandido and has recorded conga on the CDs of many other bands including, "Safari".

On Sax, from San Mateo, CA, is the dynamic and talented **Michael Peloquin**. Michael has performed and recorded with many of the Bay Area's top Blues, Latin Rock and Soul bands. In addition, Michael has written instructional books on sax and flute.

Press:

"Two great SF Latin Rock bands take the stage this Saturday, each with a slight twist on the genre. Puro Bandido take all the classic elements, the driving percussion and wailing distorted guitar, but give it a high-energy R&B backbeat-like Santana, but faster. *Los Cochinos* take that same percussion-heavy Latin groove and screaming guitar lines, but slow the tempo way down to smooth soul territory. Members of each band have performed and recorded with Santana at some point in their careers. It shows in their incredible chops"

A.D. - *Metro Silicon Valley Magazine*

"SF Carnaval-Here is a partial list of this year's performing bands, as they are well worth mentioning for those out-of-towners wanting to know what is happening in the San Francisco Bay: Los Cochinos"

Chuy Varela - *Latin Beat Magazine*

"Los Cochinos are a newer group but have been rapidly climbing the ladder and being mentioned alongside all the legends. The only way a new band can do that in such a short time is by being dynamic. That's what Los Cochinos are...DYNAMIC!

Arturo Gastelum - *Old City Productions*

"All three bands are great, but the band that genuinely speaks to me is Los Cochinos. They remind me of the days when I used to go to see the Paladins and The Blazers at the Palomino in LA. I hope people come out for this show because this is the groove that just makes people feel good!"

Stephanie Daulton - *Urban Music Presents*

For bookings, please contact:

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www.loscochinos.com